

# Order Item Summary

CBS TELEVISION STATIONS



WBZ-TV

Order ID: 58082	CF LOC-POL	FBD - LBD: 08/19/12 - 08/26/12	HL#:	Created: 08/16/12 09:11 AM
Client: SCOTT BROWN FOR U.S. SENATE...	CPE: / / 4990	Agency Commission: 15 %	Updated: FWONG on 08/16/12 09:33 AM	
Agency: MULTI MEDIA SERVICES CORP.	Product: BROWN/R/US SEN MA	Self :03:00	Confirmed: 08/16/12 09:33 AM	
Buyer: N. McDONALD	Demo: HHOLDS DMA RTG	Sched. Code: Z	Contract: 08/17/12 09:00 AM	
AE: PAT CASHEN POLITICAL-WBZ-TV	Billing Int: Monthly	BM: SS		
Share: 0% WCVB: 0% WHDH: 0% WFXT: 0% WLVI: 0% WSBK: 0% WBPX+: 0% WNDS: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	MLOCAL6A	M T W T F * *	NEWS	30				0.0	\$250.00	10	\$2,500.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/20/12	08/24/12	10										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
002	MEARLY	M T W T F * *	MORN	30				0.0	\$100.00	10	\$1,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/20/12	08/24/12	10										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
003	DRACHAEL9A	M T W T F * *	DAY	30				0.0	\$450.00	5	\$2,250.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/20/12	08/24/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
004	DPRICE	M T W T F * *	PRCE	30				0.0	\$990.00	5	\$4,950.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/20/12	08/24/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
005	NNOON	M T W T F * *	NEWS	30				0.0	\$125.00	5	\$625.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/20/12	08/24/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
006	DCBSSOAP2	M T W T F * *	SOAP	30				0.0	\$250.00	5	\$1,250.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/20/12	08/24/12	5										

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 Agency: MULTI MEDIA SERVICES CORP.   Product: BROWN/R/US SEN MA   Self :03:00   Confirmed: 08/16/12 09:33 AM  
 Buyer: N. MCDONALD   Demo: HHOLDS   DMA RTG   Sched. Code: Z   Contract: 08/17/12 09:00 AM  
 AE: PAT CASHEN POLITICAL-WBZ-TV   Billing Int: Monthly   BM: SS  
 Share: 0%   WCVB: 0%   WHDH: 0%   WFXT: 0%   WLVI: 0%   WSBK: 0%   WBPX+: 0%   WNDS: 0%   CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
007	DDRPHIL	M T W T F * *	PHIL	30				0.0	\$190.00	5	\$950.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/20/12	08/24/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	EJUDY	M T W T F * *	EFG	30				0.0	\$720.00	5	\$3,600.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/20/12	08/24/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	ENWS5P	M T W T F * *	EFG	30				0.0	\$855.00	5	\$4,275.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/20/12	08/24/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	ENWS530P	M T W T F * *	EFG	30				0.0	\$945.00	5	\$4,725.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/20/12	08/24/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
011	NEARLYMF	M T W T F * *	NEWS	30				0.0	\$375.00	5	\$1,875.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/20/12	08/24/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
012	AWHEEL	M T W T * * *	ACC	30				0.0	\$1,440.00	4	\$5,760.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/20/12	08/23/12	4										

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Agency: MULTI MEDIA SERVICES CORP.	Product: BROWN/R/US SEN MA	Self :03:00	Confirmed: 08/16/12 09:33 AM	
Buyer: N. MCDONALD	Demo: HHOLDS DMA RTG	Sched. Code: Z	Contract: 08/17/12 09:00 AM	
AE: PAT CASHEN POLITICAL-WBZ-TV	Billing Int: Monthly	BM: SS		
Share: 0% WCVB: 0% WHDH: 0% WFXT: 0% WLVI: 0% WSBK: 0% WBPX+: 0% WNDS: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
013	AJEOPMF	M T W T * * *	ACC	30				0.0	\$2,250.00	4	\$9,000.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/20/12	08/23/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
014	LLETTER	M T W T F * *	LETT	30				0.0	\$1,080.00	5	\$5,400.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/20/12	08/24/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
015	LFERGUSON	M T W T F * *	LFG	30				0.0	\$150.00	10	\$1,500.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/20/12	08/24/12	10										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
016	MNEWS430A	M T W T * * S	SUNR	30				0.0	\$180.00	5	\$900.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>	<u>Aug 20</u>									
	08/19/12	08/23/12	1	4									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
017	MSUNRISE1	M T W T F * *	SUNR	30				0.0	\$450.00	10	\$4,500.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/20/12	08/24/12	10										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
018	NLATE	M T W T F S S	NEWS	30				0.0	\$750.00	14	\$10,500.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/20/12	08/26/12	14										

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Agency: MULTI MEDIA SERVICES CORP.	Product: BROWN/R/US SEN MA	Self :03:00	Confirmed: 08/16/12 09:33 AM	
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AE: PAT CASHEN POLITICAL-WBZ-TV	Billing Int: Monthly	BM: SS		
Share: 0% WCVB: 0% WHDH: 0% WFXT: 0% WLVI: 0% WSBK: 0% WBPX+: 0% WNDS: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
019	SPATSPRE	* * * * F * *	LOCS	30			NFL	0.0	\$1,500.00	1	\$1,500.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/24/12	08/24/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
020	SPATSNFLPRE	* * * * F * *	PATS	30			NFL	0.0	\$6,000.00	1	\$6,000.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/24/12	08/24/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
021	WSAT6ANWS	* * * * * S *	NEWS	30				0.0	\$450.00	1	\$450.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/25/12	08/25/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
022	WSAT7ANWS	* * * * * S *	NEWS	30				0.0	\$540.00	2	\$1,080.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/25/12	08/25/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
023	MCBSSAT	* * * * * S *	MORN	30				0.0	\$675.00	2	\$1,350.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/25/12	08/25/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
024	AWHEELSA	* * * * * S *	ACC	30				0.0	\$630.00	1	\$630.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/25/12	08/25/12	1										

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AE: PAT CASHEN POLITICAL-WBZ-TV   Billing Int: Monthly   BM: SS

Share: 0%   WCVB: 0%   WHDH: 0%   WFXT: 0%   WLVI: 0%   WSBK: 0%   WBPX+: 0%   WNDS: 0%   CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
025	AJEOPSA	* * * * * S *	ACC	30				0.0	\$350.00	1	\$350.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/25/12	08/25/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
026	WSAT5ANWS	* * * * * S *	NEWS	30				0.0	\$50.00	1	\$50.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/25/12	08/25/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
027	WSUN6ANWS	* * * * * S	NEWS	30				0.0	\$450.00	1	\$450.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/26/12	08/26/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
028	WSUN7ANWS	* * * * * S	NEWS	30				0.0	\$540.00	1	\$540.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/26/12	08/26/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
029	WSUN8ANWS	* * * * * S	NEWS	30				0.0	\$675.00	2	\$1,350.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/26/12	08/26/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
030	WCBSSUN	* * * * * S	MORN	30				0.0	\$1,800.00	2	\$3,600.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/26/12	08/26/12	2										

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Share: 0% WCVB: 0% WHDH: 0% WFXT: 0% WLVI: 0% WSBK: 0% WBPX+: 0% WNDS: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
031	PSIXTY	* * * * * S	REGP	30				0.0	\$2,200.00	1	\$2,200.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/26/12	08/26/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
032	WSUN5ANWS	* * * * * S	NEWS	30				0.0	\$50.00	1	\$50.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/26/12	08/26/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
033	SPATSPPOSTGAME	* * * * F * *	LOCS	30			NFL	0.0	\$1,500.00	1	\$1,500.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/24/12	08/24/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
034	PWIFESUN2	* * * * * S	REGP	30				0.0	\$1,500.00	1	\$1,500.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/26/12	08/26/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
035	PMENTALSN3	* * * * * S	REGP	30				0.0	\$1,100.00	1	\$1,100.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/26/12	08/26/12	1										

## Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	138	0	\$89,260.00	\$75,871.00	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00

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Agency: MULTI MEDIA SERVICES CORP.	Product: BROWN/R/US SEN MA		Self :03:00		Confirmed: 08/16/12 09:33 AM		
Buyer: N. MCDONALD	Demo: HHOLDS DMA RTG		Sched. Code: Z		Contract: 08/17/12 09:00 AM		
AE: PAT CASHEN POLITICAL-WBZ-TV					Billing Int: Monthly BM : SS		
Share: 0%	WCVB: 0%	WHDH: 0%	WFXT: 0%	WLVI: 0%	WSBK: 0%	WBPX+: 0%	WNDS: 0% CABLE: 0%
Order Totals:			\$89,260.00	\$75,871.00	\$0.00		\$0.00